Julian & Roman Wasserfuhr

Gravity
ACT 9507-2

German Release Date: April 29, 2011

LC 07644

FACTS

Line Up: Julian Wasserfuhr, trumpet & flugelhorn / Roman Wasserfuhr, piano, celesta, synth / Lars Danielsson, bass, cello, guitar / Wolfgang Haffner, drums

File it under: Jazz / Modern Mainstream Jazz

SELLING POINTS

3rd Album: After their debut album "Remember Chet" (2006) and the succeeding album "Upgraded in Gothenburg" (2009), two of the most successful young German jazz musicians are now releasing their third album.

Prominent musicians: Jazz world star Lars Danielsson on bass and Germany's most sought-after jazz drummer Wolfgang Haffner.

Successful producer: Produced by Wolfgang Haffner.

Something new and something familiar: 9 compositions of their own and 4 covers including Sting's "Englishman in New York" and Bert Kaempfert's "L.O.V.E."

Emotional: Jazz that is carried by emotion and full of details and sonic beauty.

Gravity: It deals with the importance of staying grounded when your career starts to take off. It is about overcoming gravity – the ground beneath your feet has to be steady for you to lift off.

Uniqueness: What makes the music of the Wasserfuhr brothers so extraordinary is their love for fascinating simplicity, their absolute trust in melody and rejection of any gimmickry.

PROMOTION & MARKETING

Extensive samples to jazz and music media (print, radio and TV).

Advertisement placement in leading music magazines.

Extensive CD release tour in fall 2011. Dates on: www.actmusic.com.

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DISTRIBUTION

Required promos:

Estimated first order:

Estimated sales (first 12 months):

Marketing budget:

Comments / Suggestions:

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